

Letter Of Acceptance

Number: 012/Repo/neomarketing/VII/2023

The Editor in neomarketing : Jurnal Riset Ilmiah stated that:

Name : **Robby Rafid¹, Elmie², Musa Alkadhim Alhabshy³**
Institution : **^{1,2,3} Prodi Magister Manajemen, Pascasarjana Universitas Jayabaya**
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The name mentioned has sent the article on July 18, 2023 entitled “**TRANSFORMASI BISNIS MELALUI INOVASI, SDM YANG KUAT, DAN PEMASARAN YANG ADAPTIF**” and has been deemed worthy of filling out the neomarketing : Jurnal Riset Ilmiah with E-ISSN on Vol.1 No.1 with Repository Jayabaya University, September 2023. This reference is made to be used properly.

Best Regards,
Editor in chief,



Dr. Khalimi, S.E.,Ak.,S.H.,M.M.,M.H